

2011

Capturing the Spirit of Fall & Halloween



Pumpkin Magic[®]



Capturing the Spirit of Fall & Halloween

For over forty years Sheerlund Products has dedicated itself to providing you with innovative quality products for Christmas and Halloween. Today, we continue to expand our Fall and Halloween assortment with exciting new items. By far, the best combination of items yet! All designed with you and your customer in mind.

Make Sheerlund your "One Stop Shop" this Fall with:

- SheerHarvest[™]
 for Decorative Autumn Designs
- SheerFright[™] to Create Bewitching and Spooky Halloween Scenes
- Pumpkin Magic[®] for the Kid In All of Us!

Our sales staff is here to help you generate greater sales and profits.

Come take the mystical journey with us!

Sheerlund Products

740 Corporate Drive Reading, PA 19605 (800) 233-2958 (484) 248-2650 Fax: (484) 248-2651

e-mail: products@sheerlundproducts.com website: www.sheerlundproducts.com

Table Of Contents:

Baskets, Decorative	9
Bats	
Brooms, Decorative	
Candles	
Candleholder	
Cats	
Coloring Book	
Creepy Crows	
Crows	
Flags	
Ghosts	
Ghouls	
Ghoul Stand	29
Hanging Decorations8, 11-12, 19,	23-24. 26-28
Jester	
Leaf Bags	
Lightsticks	
Mummy	
Owl	
Pumpkin Accessories	15
Pumpkin Carving	
Pumpkin Masters	
Pumpkin Paints	
Pumpkin Stickers	15
Pumpkin Transfers	
Rats	
Raven	
Retail Bags	
Safety Lights	21
Scarecrows	3-8. 20-21
Scarecrow Displays	
Skeletons	
Spiders	
Spider Web	
Stakes	
Sunflower	
Tombstones	
Wall Hangings	
Wind Chimes	
Witches11-	12, 20, 27- <u>28</u>
Wreaths	
Wreath Hangers	
Yard Sale Items	

Crates, Bales & Crows



BD12113 - Buddies In A Bale - 13" Assortment contains 4 each of 6 styles. Each Price: \$0.49 Case: \$11.76 / 24 pack





New

BD10105 - Mini Hay Bales - 5" Each Price: \$0.95 Case: \$34.20 / 36 pack

BD10110 - Mini Hay Bales - 10" Each Price: \$2.95 Case: \$35.40 / 12 pack



CD10136 - Scarecrows In A Crate - 36" 15 each of 2 styles. Each Price: \$3.50 Case: \$105.00 / 30 pack





CD12136 - Crows In A Crate - 36" 8 each of 4 styles. Each Price: \$3.50 Case: \$112.00 / 32 pack



SC10460 - Scarecrows in Fall Colors - 60" 3 each of 2 styles. 2 piece bamboo stake. Each Price: \$6.50 Case: \$39.00 / 6 pack





SC10548 - Assorted Scarecrows - 48" 4 each of 3 styles. Each Price: \$4.50 Case: \$54.00 / 12 pack





SC10130 - Traditional Scarecrows - 30" 4 each of 3 styles. Each Price: \$2.90 Case: \$34.80 / 12 pack

New



SC10218 - ColorFall Bunch - 18" 8 each of 6 styles. Each Price: \$0.75 Case: \$36.00 / 48 pack



SC12128 - Harvest Pack - 28" 12 each of 2 styles. Each Price: \$1.95 Case: \$46.80 / 24 pack





SC10348 - Traditional Couple - 48" 6 each of 2 styles. Each Price: \$4.50 Case: \$54.00 / 12 pack





SC10126 - Happy Scarecrows - 26"

9 each of 4 styles. Each Price: \$1.95

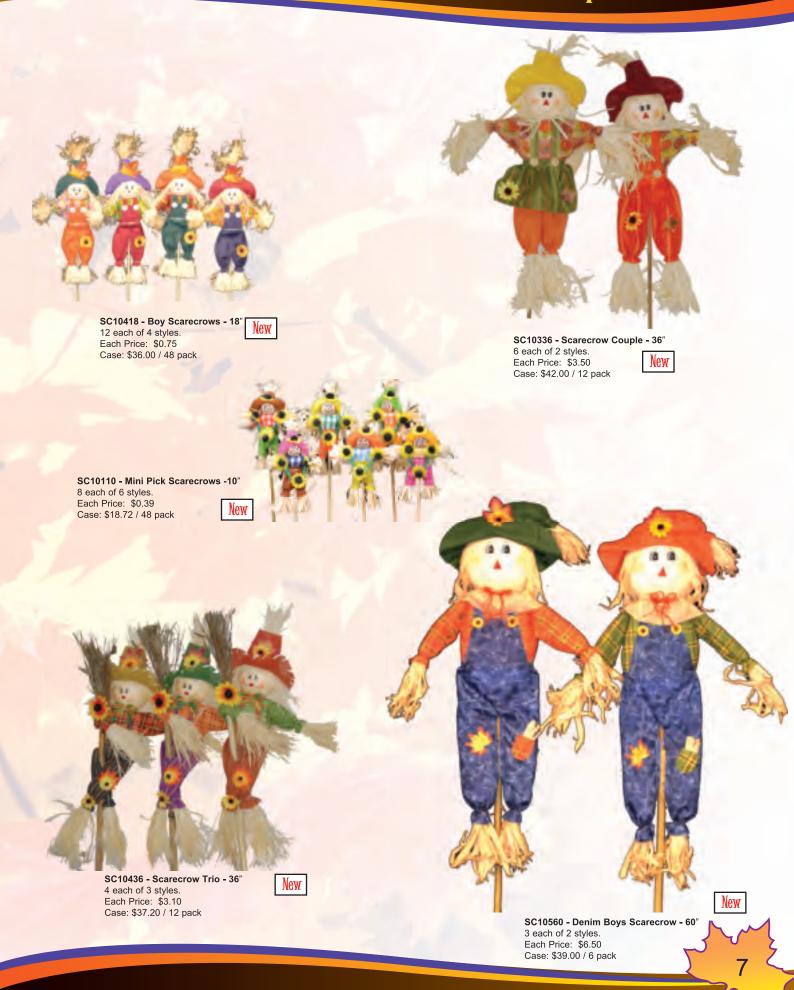
SC10224 - Girl & Boy Scarecrows - 24" New 12 each of 2 styles.

Each Price: \$2.25 Case: \$54.00 / 24 pack



New









SC10119 - Crows - 19" 12 each of 2 styles. Each Price: \$1.30 Case: \$31.20 / 24 pack





SC11160 - The Sitting Scarecrow - 50" Each Price: \$5.95 Case: \$35.70 / 6 pack



SC00159 - Mr. & Mrs. Crow - 60" 3 each of 2 styles. Each Price: \$6.75 Case: \$40.50 / 6 pack



HC11134 - Hanging Crows - 34" 3 each of 4 styles. Each Price: \$1.95 Case: \$23.40 / 12 pack



SC10222 - Standing Tabletop Scarecrows - 22" 6 each of 2 styles. Each Price: \$2.00 Case: \$24.00 / 12 pack



HW12115 - Welcome Wreath - 15" 4 each of 3 styles. Each Price: \$2.15 Case: \$25.80 / 12 pack



HW12110 - Harvest Wreath - 10" 6 each of 2 styles. Each Price: \$1.95 Case: \$23.40 / 12 pack



HB12136 - Country Broom - 36" 6 each of 2 styles. Each Price: \$2.50 Case: \$30.00 / 12 pack



HB12138 - Harvest Broom - 38" 6 each of 2 styles. Each Price: \$3.00 Case: \$36.00 / 12 pack



5/8" Wide. 12 / Case
WH12BK (Black)
Each Price: \$1.10 Case / \$13.20

Wreath Hangers - 12

WH12WH (White) Each Price: \$1.10 Case / \$13.20

WH12BS (Brass) Each Price: \$1.45 Case / \$17.40



HB10216 - Crow Basket - 16" 4 each of 3 styles. Each Price: \$3.95 Case: \$47.40 / 12 pack



HB10316 - Scarecrow Basket - 16" 6 each of 2 styles. Each Price: \$3.95 Case: \$47.40 / 12 pack



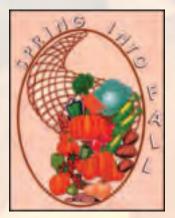


Coloring Books

Perfect for School Visits or Giveaways



CBPP2 - Coloring Book Each Price: \$0.26 Case: \$65.00 / 250 pack



CBPP3 - Coloring Book Each Price: \$0.26 Case: \$65.00 / 250 pack

Signs, Banners & Retail Bags



BA800-G - Open Flag - 3' x 5' Each Price: \$22.00 Case: \$22.00 / 1 pack



HB250 - Halloween Retail T-Shirt Bags 12" x 8" x 24" Orange Case: \$44.00 / 1000 pack

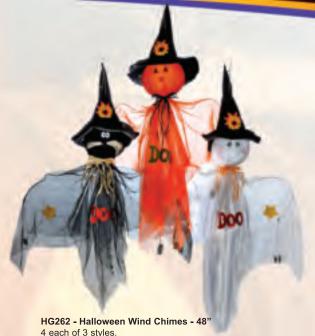


PB100 - Weatherproof Pumpkin Lot Pennants 60 feet long with 50 pennants. Each Price: \$9.95 Case: \$9.95 / 1 pack



PB200-A - "Pumpkins" Banner 3' x 15' vinyl with grommets. Each Price: \$59.95 Case: \$59.95 / 1 pack

sheerlundproducts.com



HG262 - Halloween Wind Chimes - 48 4 each of 3 styles. Each Price: \$4.50 Case: \$54.00 / 12 pack



SG12130 - Pumpkin Patch Wind Chimes - 30" 8 each of 3 styles. Each Price: \$2.50 Case: \$60.00 / 24 pack



WS10134 - Witch on Stake - 34" 4 each of 3 styles. Each Price: \$3.00 Case: \$36.00 / 12 pack



HG12172 - Whimsical Greeters - 72" 4 each of 3 styles. Each Price: \$5.25 Case: \$63.00 / 12 pack



BS12124 - Silky Boo Stakes - 24"16 each of 3 styles.
Each Price: \$1.25
Case: \$60.00 / 48 pack

Punpkin Magie



WW10155 - Glinda & Elphaba - 55"

6 each of 2 styles.
One piece bamboo stake.
Each Price: \$6.25
Case: \$75.00 / 12 pack







HW10116 - Soaring Sisters - 16" 6 each of 2 styles. Each Price: \$2.50 Case: \$30.00 / 12 pack



SG12260 - Silky Goblin Wind Chimes - 60" 6 each of 2 styles. Each Price: \$4.95 Case: \$59.40 / 12 pack





22" Necklaces.

2 per pack in 4 assorted colors. Each Price: \$0.95

Case Price: \$45.60 / 48 pieces per cut case



LS1003

8" Bracelets.

5 per pack in 5 assorted colors.

Each Price: \$0.65

Case Price: \$31.20 / 48 pieces per cut case



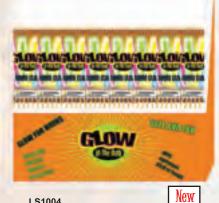


6" Glow light.

2 per pack in 4 assorted colors. Each Price: \$0.65

Case Price: \$31.20 / 48 pieces per cut case





LS1004

11" Foam glow light. 4 assorted colors. Each Price: \$0.95

Case Price: \$45.60 / 48 pieces per cut case



LB503 Super Stuff-A-Pumpkin Leaf Bag Includes 1 - 45" X 48" bag with ties.

Each Price: \$0.90 Case: \$21.60 / 24 pack



LB502 Stuff-A-Pumpkin Pair Leaf Bag

Includes 1 - 36" X 30" bag, 1 - 30" x 24" bag with ties. Each Price: \$0.90 Case: \$21.60 / 24 pack



HS801 Giant Hanging 20' Spider

Each Price: \$0.90 Case: \$21.60 / 24 pack

PM8KIT - Pumpkin Magic® Carving Kit

Kit includes new pumpkin scoop, pumpkin magic carver and 6 easy to use stencils. Each Price: \$1.50

Case: \$18.00 / 12 pack



PPGID - Pumpkin Magic® Glow-in-the-**Dark Paints**

Contains: 6 Acrylic Non-Toxic Paints, Glow

Paint, 81 Stencils and Brush.

Weather resistant. Each Price: \$2.75 Case: \$66.00 / 24 pack



PM12KIT - Pumpkin Magic® 12 Piece **Carving Kit**

Kit includes 8 new carving patterns, pumpkin scoop, poker, fine blade carver and 2 saws

New

Each Price: \$2.75 Case: \$33.00 / 12 pack



PPBCD - Pumpkin Magic® Paints

Contains: 6 Acrylic Non-Toxic Paints & Brush. Weather resistant. Template on back panel. Each Price: \$1.75

Case: \$42.00 / 24 pack



PCBCD - Pumpkin Magic® Fine Blade Carver

Fine blade carver makes carving safe and

easy. Ideal for children. Each Price: \$0.59 Case: \$14.16 / 24 pack



PC715 - Pumpkin Magic® Bucket O' Scoops

Easy to grip ergonomic design. Each Price: \$0.59

Case: \$21.24 / 36 pack



PCBKT - Pumpkin Magic® Fine Blade Carver with Bucket

Safe for children. Packed in a colorful Halloween bucket. Suitable for counter display.

Each Price: \$0.55 Case: \$26.40 / 48 pack





PSKID - Pumpkin Magic® Kids Stickers Mix and match stickers to create a variety of faces. Creates 3 festive pumpkin faces. Each Price: \$1.95 Case: \$46.80 / 24 pack



CH350 - Sure Grip Candles Just twist into pumpkin to light candle safely. 3 candles per card. Each Price: \$1.49 Case: \$35.76 / 24 pack



CH410 - Pumpkin Magic® LED Light Each Price: \$1.00 Case: \$18.00 / 18 pack



PC007 - Pumpkin Tool Box Filled with everything you need to carve the perfect pumpkin. Includes 6 stencils, 1 candle with holder, 1 etching tool, 1 carving tool and 1 marking pen. Each Price: \$4.25 Case: \$51.00 / 12 pack



PC052 - Pumpkin Parts

Packed with 22 plastic pieces to create five Jack o' lantern faces. Make a devil, vampire, skull, Frankie, Witch or use your imagination. Each Price: \$5.25 Case: \$31.50 / 6 pack



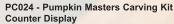
Pumpkin Masters



PC036 - Pumpkin Masters Carving Kit Open Stock

Includes12 patterns and instructions, 1 scraper scoop, 2 saws, 1 pounce wheel and 1 drill.

Each Price: \$3.80 Case: \$136.80 / 36 pack



Includes 12 patterns and instructions, 1 scraper scoop, 2 saws, 1 pounce wheel and 1 drill.

Each Price: \$3.95 Case: \$94.80 / 24 pack





PM081 - Family Carving Kit

Each Price: \$6.50 Case: \$78.00 / 12 pack



Includes 16 patterns and instructions, 2 scraper scoops, 4 saws, 1 drill, 1 super poker and 1 crayon.



PM112 - Power Poker & Saw

Includes a saw blade and poker attachment. (replaceable) Requires 4 "AA" batteries (not included).

Each Price: \$5.75 Case: \$69.00 / 12 pack



PM320 - Kids Fright Lights

Includes 3 patterns and instructions, 50 colored pegs, 1 mallet and 1 battery operated light with flashing bulb. (9-volt battery not included).

Each Price: \$3.75 Case: \$45.00 / 12 pack



Carving Kits Floor Displays

PM100 - Large Display Each Price: \$3.70 Case: \$266.40 / 72 pack

PM567 - Small Display

Each Price: \$3.80 Case: \$136.80 / 36 pack

Pumpkin Masters



CH512 - Deluxe Scraper Scoop Serrated edges "grab" strings out of pumpkin. Smooth edges perfect for pumpkin wall carving. For adult use.

Each Price: \$3.85 Case: \$46.20 / 12 pack





PM318 - Kids Carving Kits

Includes 4 pair of spooky eyes, 4 patterns and instructions, 1 scraper scoop, 1 saw and 1 crayon.

Each Price: \$3.75 Case: \$45.00 / 12 pack



PM900 - Kids Quick Sticker & Carve Includes 4 sheets of sticker pages and instructions, 1 scraper scoop, 1 saw and 1

Each Price: \$3.75 Case: \$45.00 / 12 pack



CH224 - 4 in 1 Carving Tool and Scraper

Includes 1 scraper scoop and 1 4-in-1 tool.

Each Price: \$1.95 Case: \$46.80 / 24 pack



PM170 - It's Alive Pumpkin Light

3 pulsing LED lights. 2 "AAA" batteries required (not included). Each Price: \$2.50 Case: \$30.00 / 12 pack



PM107- Pumpkin Powered Light

Prongs in bottom of light complete the circuit. 3 "AA" batteries required (not included). Each Price: \$3.75

Case: \$45.00 / 12 pack



PM582 -LED Strobe Light

3 rapid flashing LED lights for real strobe effect. 2 "AA" batteries required (not included). Each Price: \$2.75

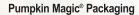
Case: \$33.00 / 12 pack

Pumpkin Magic® Transfers

- No Carving RequiredSafe for Children of All Ages
- · Lasts for weeks

Pumpkin Magic® Transfer Pricing

Kit No.	Description	Items per Kit	Cost/Ea.	Cost/Kit
PTCDA24	Counter Display (assorted)	24	\$1.75	\$42.00
PTHF24	Happy Faces	24	\$1.75	\$42.00
PTMPA24	Mini Pumpkin Assortment	24	\$1.75	\$42.00
PTHG24	Halloween Greeters	24	\$1.75	\$42.00





Counter Display



Halloween Greeters



Happy Faces



Mini Pumpkin Assortment

Yard Sale



ITEM	DESCRIPTION	EACH PRICE	YARD SALE PRICE	CASE PRICE
HG14124	Webbed Ghouls - 24"	\$3.00	\$1.75	Case Price: \$42.00 / 24 Pack
TS05181	Peering Pirate Tombstone	\$2.50	\$2.50	Case Price: \$15.00 / 12 Pack
GR06035	Devil Eyes Skel-e-Bat - 25.5"	\$8.50	\$5.95	Case Price: \$35.70 / 6 Pack
HG13148	Faceless Reaper - 48"	\$5.25	\$3.50	Case Price: \$21.00 / 6 Pack
HG13128	Glistening Ghosts - 28"	\$3.50	\$1.95	Case Price: \$23.40 / 12 Pack
ET00658	LED Hanging Draped Heads - 35"	\$5.50	\$2.95	Case Price: \$17.70 / 6 Pack
HG14145	Skel-e-Blossom - 45"	\$8.95	\$5.95	Case Price: \$35.70 / 6 Pack
WB11148	Yard Broom - 48"	\$1.50	\$0.99	Case Price: \$23.76 / 24 Pack
HG15172	Grim Reapers - 72"	\$12.50	\$8.50	Case Price: \$51.00 / 6 Pack

Note: All yard sales are final. No returns or exchanges.

No further discounts apply. Items are shipped FOB: Reading, PA

Yard Sale



ITEM	DESCRIPTION	EACH PRICE	YARD SALE PRICE	CASE PRICE
WC12138	Friendly Witches -38"	\$3.75	\$2.75	Case: \$33.00 / 12 Pack
SC12142	Bewitching Crows - 42"	\$4.00	\$3.00	Case: \$36.00 / 12 Pack
HS12124	Harvest Stake - 24"	\$2.25	\$1.50	Case: \$18.00 / 12 Pack
WB10128	Witchy Broom - 28"	\$2.95	\$1.95	Case: \$23.40 / 12 Pack
SW10120	Welcoming Witches - 20"	\$1.25	\$0.75	Case: \$18.00 / 24 Pack
JC10118	Jolly Jester - 18"	\$0.90	\$0.49	Case: \$11.76 / 24 Pack
WD12138	Witches In A Crate - 38"	\$3.75	\$2.95	Case: \$88.50 / 30 Pack
SC10118	Harvest Tribe - 18"	\$0.75	\$0.50	Case: \$24.00 / 48 Pack

Yard Sale





SC11128



PF00420



PF71110



PF01606



HP819



LP01027



WW00233

ITEM	DESCRIPTION	EACH PRICE	YARD SALE PRICE	CASE PRICE
SC4460	Autumn Friends - 60"	\$6.50	\$4.95	Case: \$29.70 / 6 Pack
SC11128	Pumpkin Patch Pals - 28"	\$2.25	\$2.00	Case: \$48.00 / 24 Pack
PF00420	Hanging Ancient Signs - 15.5" X 11"	\$3.95	\$0.50	Case: \$6.00 / 12 Pack
PF71110	Pirate Welcome Plaque - 21" X 13"	\$4.50	\$0.50	Case: \$3.00 / 6 Pack
PF01606	Pirate Flag - 4 Styles - 35" x 23"	\$2.50	\$1.00	Case: \$12.00 / 12 Pack
HP819	Hanging Pumpkins	\$0.95	\$0.50	Case: \$12.00 / 24 Pack
LP01027	Holographic Safety Pendants	\$1.00	\$0.25	Case: \$11.25 / 45 Pack
WW00233	Spider Web Candle Holder - 4"	\$2.00	\$0.50	Case: \$6.00 / 12 Pack





HR10106 - Hairy Rats - 5" 6 each of 2 poses. Ships in cut case as shown. Each Price: \$1.75 Case: \$21.00 / 12 pack





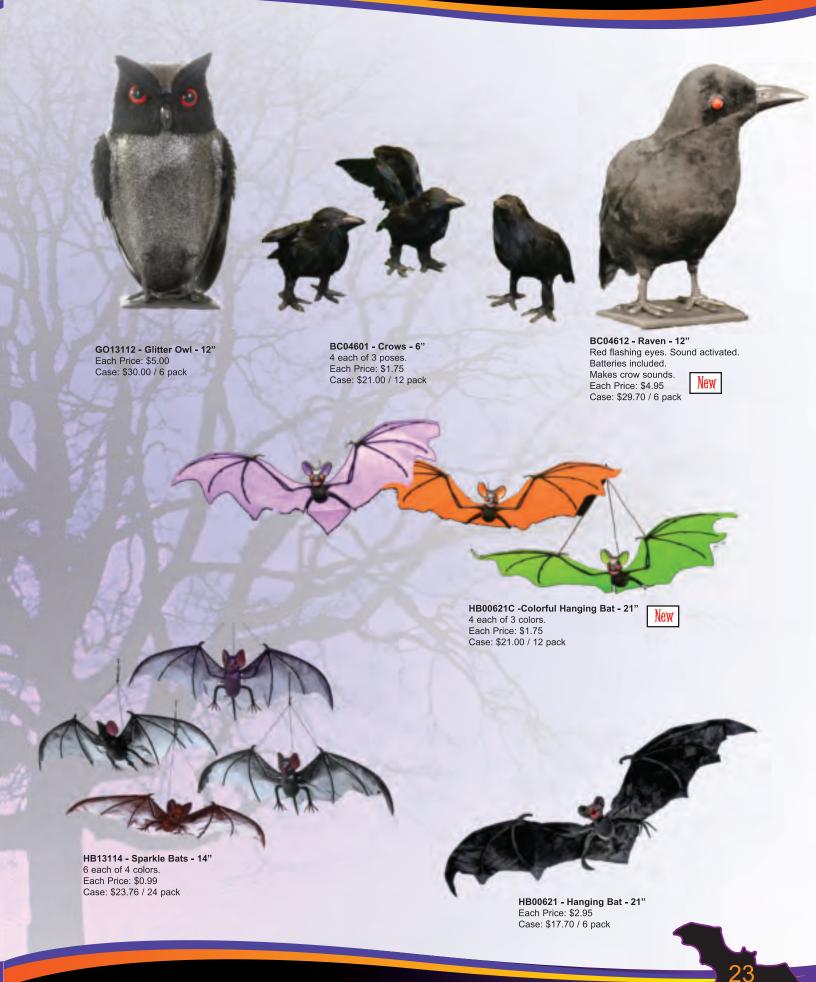
BC14114 - Black Cats - 14" 3 each of 2 poses. Each Price: \$5.95 Case: \$35.70 / 6 pack



BC14108 - Black Kittens - 8" 3 each of 2 poses. Each Price: \$2.95 Case: \$17.70 / 6 pack



WM15103 - White Mice - 3" 2 each of 6 poses. Each Price: \$1.25 Case: \$15.00 / 12 pack













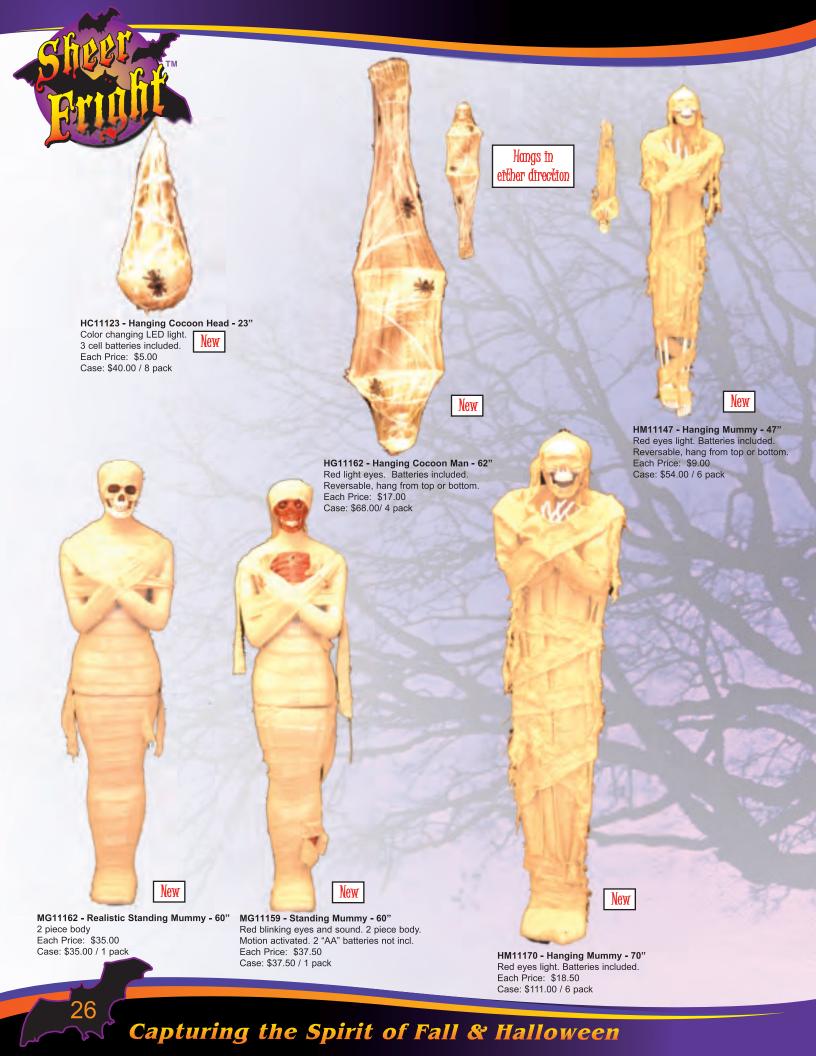
New

WH11172 - Wall Hangings - 72"
LED eyes. Eerie sounds. "AA" batteries required (not included).
Each Price: \$4.95
Case: \$59.40 / 12 pack



HS11162 - Hanging Skeleton - 62"
White Blinking eyeballs, 3 cell batteries included.
Each Price: \$8.25
Case: \$66.00 /8 pack











HG14272 - Cloaked Corpse - 72" Red blinking LED eyes. 2 "AA batteries not included. Each Price: \$24.95 Case: \$49.90 / 2 pack



HG14372 - Motley Reaper - 72" Green blinking LED eyes. 2 "AA batteries not included. Each Price: \$19.95 Case: \$39.90 / 2 pack



HG14172 - Tattered Corpse - 72" Red blinking LED eyes. 2 "AA batteries not included. Each Price: \$24.95 Case: \$49.90 / 2 pack



HG14472 - Eye Changing Reaper - 72"
Color changing LED eyes.
3 "AA batteries not included.
Each Price: \$19.95
Case: \$39.90 / 2 pack





RSG108 Ghoul Stand
Easy to assemble.
Each Price \$9.95
Case: \$39.80 / 4 pack



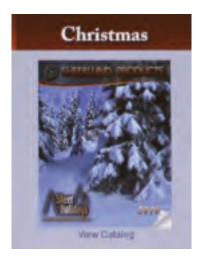
HG11172- Hanging Ghoul - 72" Draped in hooded cloak. Each Price: \$21.00 Case: \$21.00 / 1 pack

Sheerlund...For All Seasons!

Visit our updated website at sheerlundproducts.com.

- Check out the "How To Guides" to familiarize yourself with the usage of our products.
- Sign up for our email newsletter with special seasonal announcements.
- Request a Catalog
- · Place an order at your convenience 24 hours a day.
- View all three seasonal catalogs online or download a printable pdf version.







Sheerlund Growers Products Spotlight

About our Hanging Growers Baskets

All baskets include: Wire basket, coco liner, water saving plastic insert, and strand hanger.

- For the professional grower at any volume.
- Available in sizes 10"-20".
- Attached pre-formed coco liners stay in place.
- Flat bottom construction for easy planting and transport.
- Choose from black or white PVC coated.

Many sizes available for immediate shipment. Contact Sheerlund Products today for availability and pricing. 800-233-2958



2011 Christmas Catalog Coming Soon

Sheerlund Products, your one stop shop for all your Christmas supplies. Give us a call to request your seasonal catalog / 800-233-2958.

- · Balers and Netting
- Ribbon and Bows
- Tree Removal Bags
- Wreath Rings
- · Retail lot supplies



- Drilling Machines
- Tree Tags
- Tree Preservatives
- Picks and Glass Balls















PRESORTED STANDARD U.S. POSTAGE PAID

LANCASTER, PA PERMIT NO. 472

Sheerlund for all Seasons!



Customers are our #1 priority

We answer your questions, solve your problems and take your orders ...quickly and professionally. Some items may be in limited supply, call now to reserve your order and we'll hold it until shipping time!

To place orders or to get instant order information call Customer Service "Toll Free"

1-800-233-2958

For your convenience an order form is enclosed Fax (for orders only) 484–248–2651 • www.sheerlundproducts.com